

## Activity 2018-19

### A Report on Entrepreneur Foundation Programme

The Entrepreneur Development (ED) Cell of the college organized a one day “Training Programme” as part of the “Entrepreneur Foundation Programme” Conducted in association with National Small Industries Corporation (NSIC) which is a Government of India undertaking, on 14<sup>th</sup> of September 2018. The said Programme is for 30 hours from 11<sup>th</sup> – 25<sup>th</sup> of September 2018. The primary objective of the Programme was to motivate young and budding entrepreneurs of the college. The event took off with the Welcome Address given by the ED Cell Coordinator- Mr. M. Thirimal Rao, who briefed the audience regarding the ED Cell, its allied activities and the programme. The Vice-Principal of the College, Mrs. B. Niraimathi welcomed the eminent speakers of the day and motivated the aspiring entrepreneurs. The first session was taken by Mr. Ramesh Vemuganti, the former president of Hyderabad Management Association (HMA), a corporate trainer with vast experience in the field of entrepreneurship. His workshop was extremely interactive and activity-based. The first session concluded with a brief address by Dr. Vani, Asst. Manager-NSIC.

The post-lunch session was taken by Mr. Sridhar Iriventi, the Founder-Director of Go Bharati Agro industries. It was followed by an address by the Manager of NSIC- Mr. Neeraj Chandra Jha who illustrated all the schemes and courses of NSIC in detail for the benefit of the students. A total of 102 students attended the seminar. There was a feedback session at the end of the program where the students admitted that they were extremely satisfied with the workshop. In short, the programme provided the ambitious students with a much-needed boost which could propel them to become successful entrepreneurs in the future. The event culminated with the gratuitous Vote of Thanks proposed by Mrs. Sreemathi Raghunandan.



